

## **NEWS RELEASE**

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### **“SWAMPOODLE II” NAMING NEWS** **ROUND TWO ON “TWOSSDAY” – THE VOTE TO NAME NOMA’S NEW PARK**

*Public Encouraged to Visit [ImagineNoMaParks.org](https://www.imagineNomaParks.org) to Vote for Favorite Name by March 8th Deadline*

**February 22, 2022 (Washington, DC)** – In the spirit of Twosday, 2/22/22, the NoMa Parks Foundation (NPF) is excited to kickoff Round Two of the community voting process for a permanent name for “Swampoodle II”, NoMa’s newest park.

Since fall 2020 when the NPF acquired the vacant lot at 3<sup>rd</sup> & L Streets NE, this park project has been referred to as “Swampoodle II,” given its twin-like size and location directly across L Street NE from Swampoodle Park, which the NPF delivered to the community in 2018.

Round One of the community naming process yielded more than 200 nominations, with strong consensus emerging around the following three potential, permanent names for “Swampoodle II”:

- **Swampoodle Terrace** – Dozens of people submitted this nomination and commented that the continuity with the name “Swampoodle Park” would be a positive feature, especially given the complementary nature and adjacency of the two properties which bookend each other. Many were also fond of the word Swampoodle.
- **Union Garden** --Supporters of this nomination liked the implicit reference to nearby important places like Union Station and Union Market, as well as the fact that this park would be a geographic link between those places. Additionally, several nominations appreciated that the definition of “union” means “coming together” and how this future new park will serve as a community gathering spot.
- **Tiber Creek Park** – This was a popular nomination by many people who want the name of the new park to acknowledge the existence of Tiber Creek, a tributary of the Potomac River which was channeled into the Washington City Canal in 1815, and continues to flow underground, mostly in tunnels in NoMa and beyond. Many building projects in NoMa have had to contend with the unchanneled flows of Tiber Creek during construction.

Now it’s time for the Round Two voting process. The public is encouraged to visit the website, [ImagineNoMaParks.org](https://www.imagineNomaParks.org) by 11:59 p.m. on March 8, 2022, to cast their vote for one of the top three finalist naming options. Those without Internet access can call (202) 289-0111 to request a ballot be sent in the mail.

“Once again, the community showed its thoughtfulness and enthusiasm for NoMa Parks and provided great input,” said Robin-Eve Jasper, NoMa Parks Foundation President. “Since good things come in twos, we look forward to another strong turnout in Round Two of the Swampoodle II community naming process!”

Round Two voting results will be announced on March 14, and, shortly thereafter, Ward 6 Councilmember Charles Allen, a veteran and staunch supporter of the NoMa parks community naming process, will introduce formal legislation to name this new park to the DC Council.

For more information about the NoMa Parks Foundation, visit [nomaparks.org](http://nomaparks.org) and sign up for our newsletter. Follow the NoMa Parks Foundation on Twitter ([@NoMaParksDC](https://twitter.com/NoMaParksDC)) and [Facebook](https://www.facebook.com/nomaparks).

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### **About NoMa Parks**

The NoMa Parks Foundation, an affiliate of the NoMa Business Improvement District, was founded in 2012 to establish permanent, public outdoor spaces in NoMa that are attractive, sustainable, and welcoming places for people to refresh, play, and connect, now and for generations to come. The rapid transformation of this part of Washington, DC, just blocks north of the US Capitol, into a mixed-use, urban neighborhood has highlighted the importance of creating great public spaces. Because the area suffered from a dearth of publicly accessible parks and plazas, the NoMa Parks Foundation and the District Government began their long public-private partnership to create parks and great public spaces in NoMa.

Over the last 10 years, the NoMa Parks Foundation has delivered four parks – Alethia Tanner Park (March 2020); Lightweave Underpass Art Park (2019); Rain Underpass Art Park (2018); and Swampoodle Park (2018). Additionally, the NoMa Parks Foundation has: partnered with the District Government to design three new open space parcels at the intersection of New York and Florida Avenues NE (“Virtual Circle”); worked with developers to assure the availability of publicly accessible private spaces like the NoMa Meander; and established public space design guidelines to assure that private owners provide park-like public spaces when developing new projects. For more information about the NoMa Parks Foundation, visit [nomaparks.org](http://nomaparks.org) and sign up for our newsletter. Follow us on Twitter ([@NoMaParksDC](https://twitter.com/NoMaParksDC)) and like us on [Facebook](https://www.facebook.com/nomaparks).

### **About the NoMa BID**

The NoMa Business Improvement District (NoMa BID) is a non-profit organization whose mission is to be a steward and champion of the neighborhood of NoMa. The NoMa BID encompasses 35 blocks just north of Union Station in Northeast Washington, DC. The NoMa BID is among the fastest-growing neighborhoods in Washington, DC, and is comprised of more than 16 million square feet of new development, with more than 30 million additional square feet of mixed used development planned. There are more than 42,000 households within a ½ mile radius of the BID, who are served by the amenities in the commercial core of NoMa. The area is supported by unparalleled public transportation access with two Red Line Metro stations, and VRE, MARC and Amtrak connections at Union Station. The “Walkscore” for the neighborhood is 92, and the neighborhood has 22 LEED-certified and Energy Star buildings. For more information, visit [nomabid.org](http://nomabid.org) and [sign up for our newsletter](#). Follow us on Twitter ([@NoMaBID](https://twitter.com/NoMaBID)), Instagram ([@noma.bid](https://www.instagram.com/noma.bid)) and LinkedIn ([/noma-business-improvement-district](https://www.linkedin.com/company/noma-business-improvement-district)) and like us on Facebook ([/NoMaBID](https://www.facebook.com/NoMaBID)).