

NoMa Parks Foundation

Community Conversation
August 28, 2018





Community Conversation - Welcome

Robin-Eve Jasper

NoMa Business Improvement District (BID)
NoMa Parks Foundation (NPF)



Community Conversation - Welcome

Steve Brigham

Public Engagement Associates



Purpose & Agenda

- **Table Introductions and Opening Polling**
- **NoMa Parks Overview and Update**
Presentation / Q&A
- **“NoMa Green” Construction**
Presentation by Forrester Construction / Q&A
- **Naming “NoMa Green”**
Presentation by Adrena Ifill, Ifill/DoubleBack Global Group / Q&A
- **Next Steps**



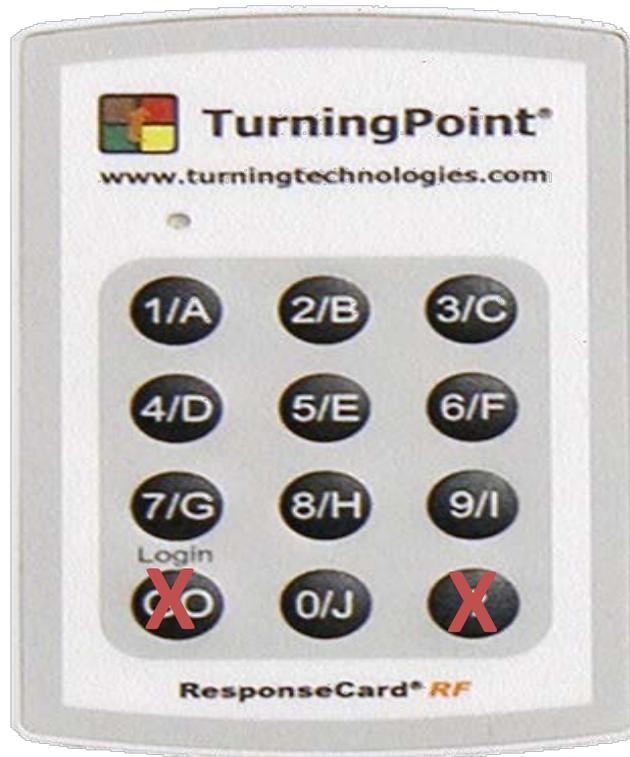
Table Introductions

Share at Your Table:

- Name
- Where do you live?
- Why did you want to attend tonight's meeting?



Using Your Keypad



- Press the button of your choice
- When you get the green light, your vote has been received
- If you make a mistake, just vote again

What is your age?

3% 1. Under 18

45% 2. 18 – 34

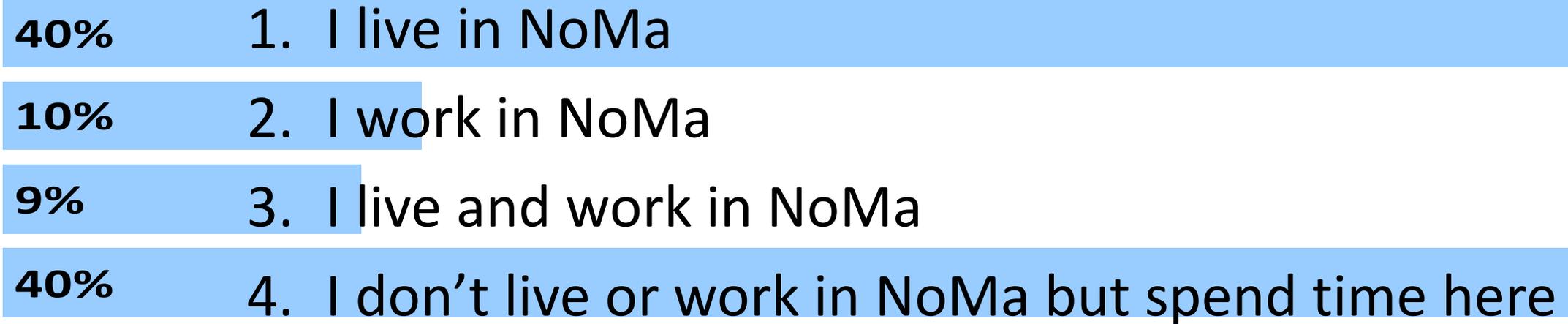
28% 3. 35 – 44

11% 4. 45 – 54

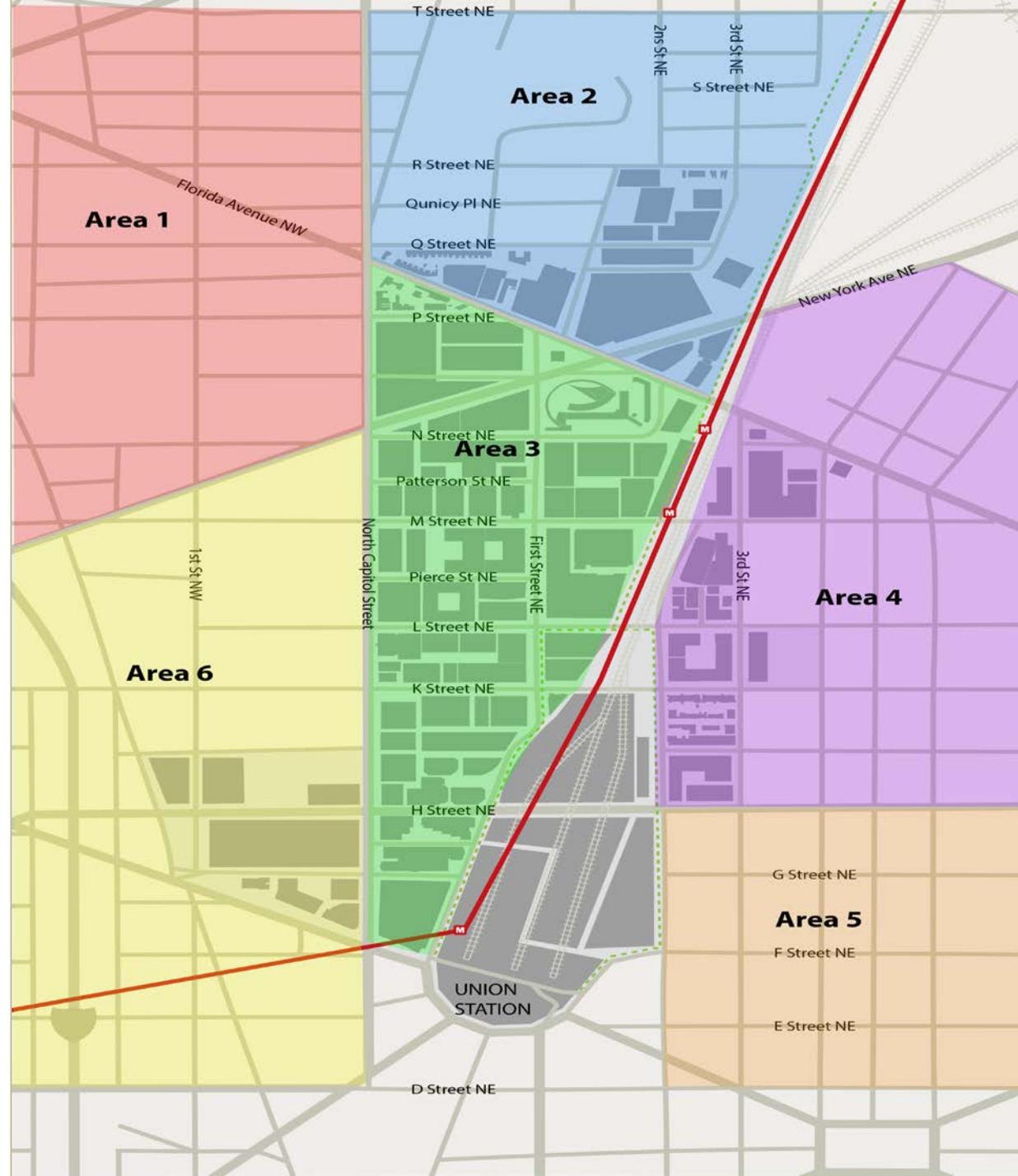
6% 5. 55 – 64

6% 6. 65 and better

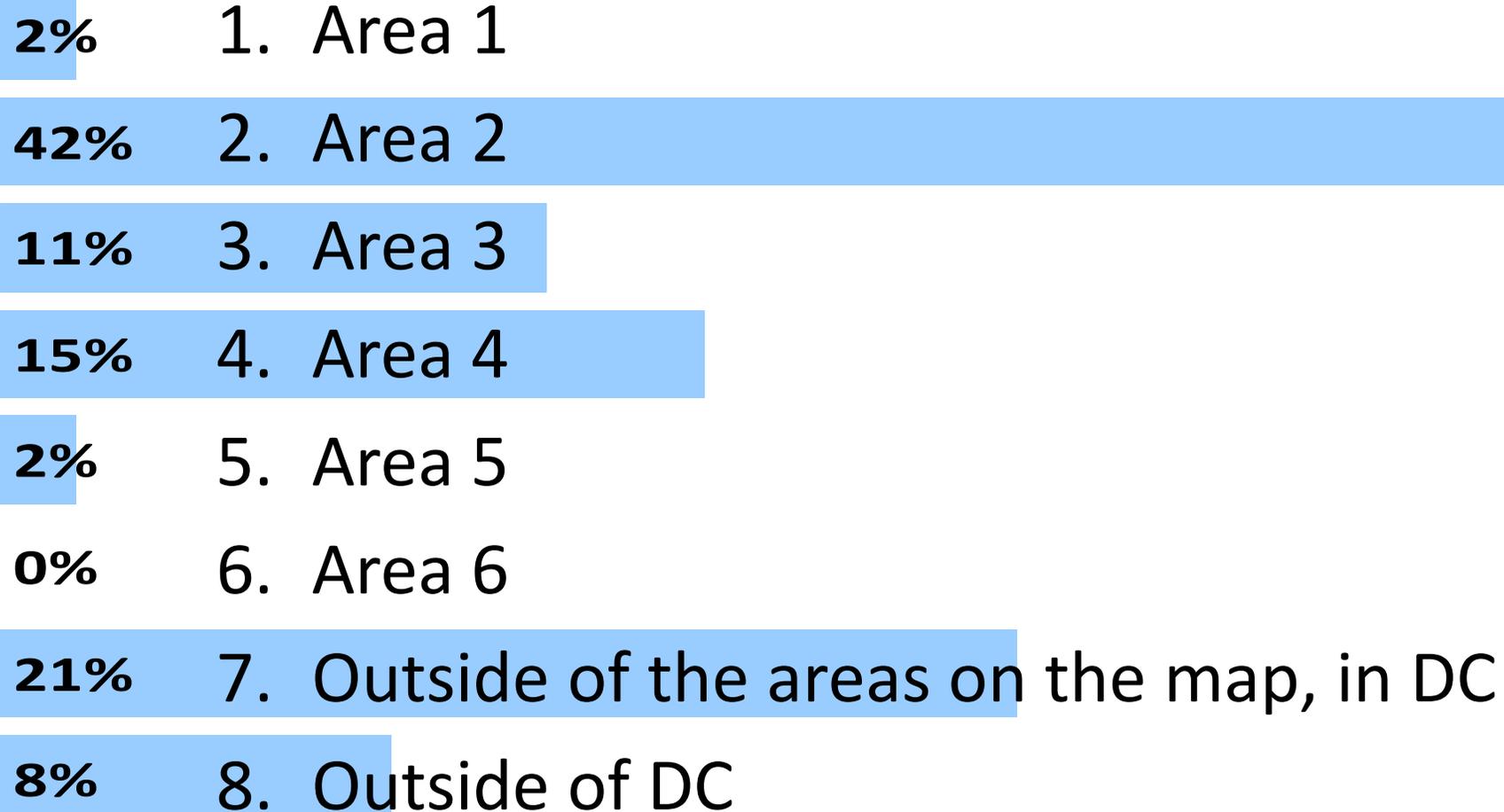
What best describes your relationship to NoMa?



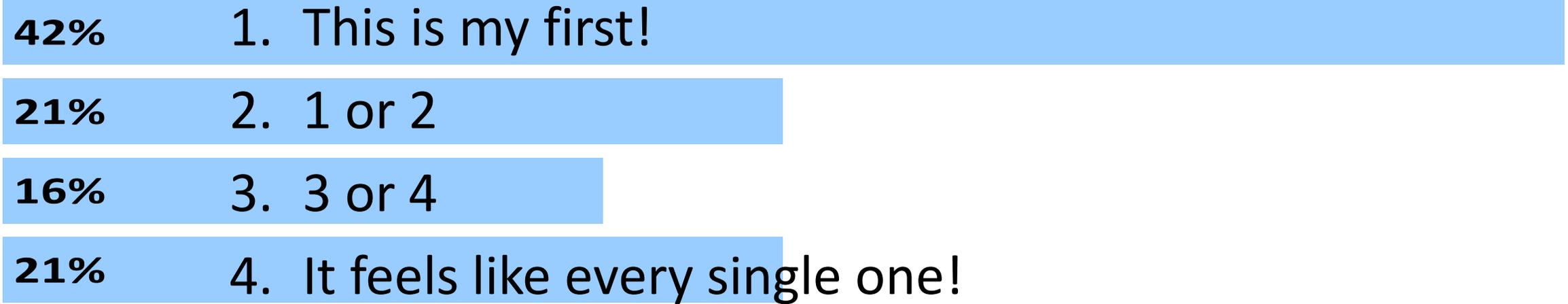
Where do you live in NoMa?



Where do you live in or around NoMa?



How many meetings have you attended in the last 5 years about NoMa parks?



How much have you heard about the plan to create parks and public spaces in NoMa over the next few years?

- 2% 1. I have not heard of it until this meeting
- 17% 2. I only know a little bit about it
- 34% 3. I've heard about it and know basic information
- 47% 4. I've heard a lot and I'm familiar with the outline of the plan

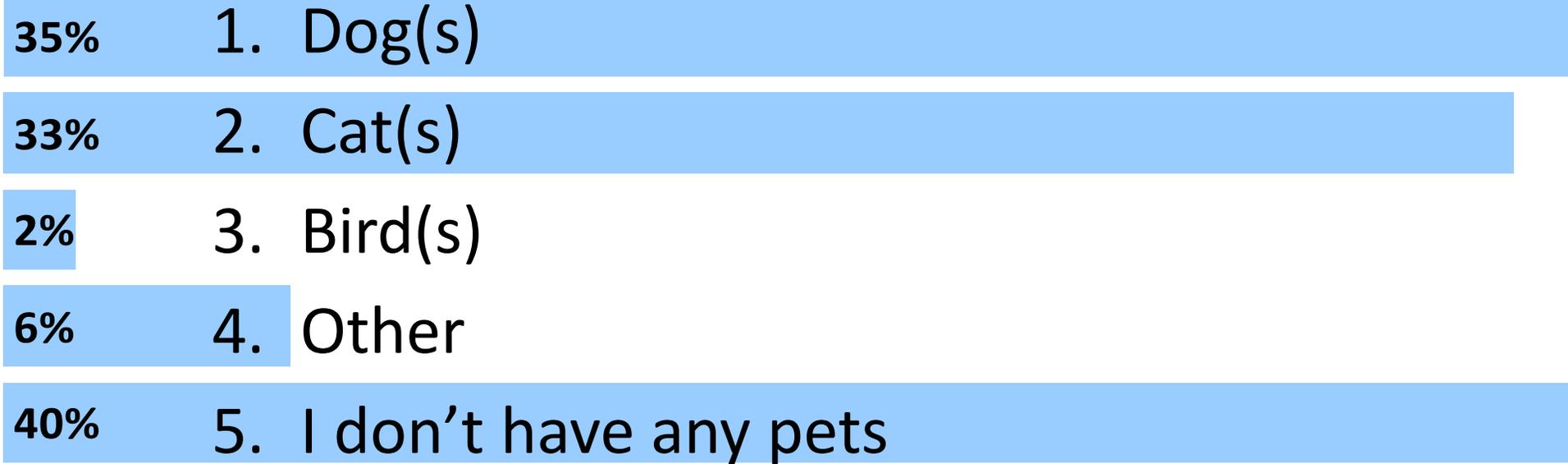
What are the ages of your children?

(Press all that apply)

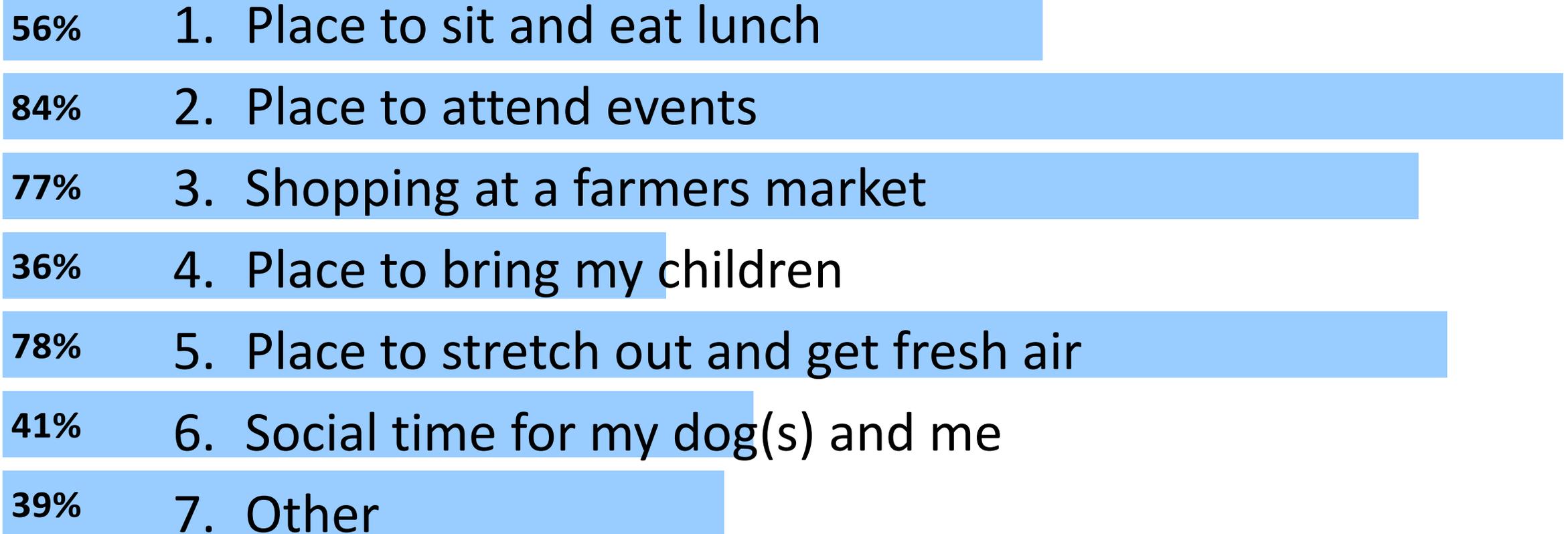
- 6% 1. 0 – 1 years old
- 14% 2. 2 – 5 years old
- 6% 3. 6 – 12 years old
- 5% 4. 13 – 18 years old
- 5% 5. 19 or older years old
- 72% 6. I don't have children

What pets do you have?

(Press all that apply)



How will you use NoMa parks? (Press all that apply)





NoMa Parks Projects

Status of the NoMa Parks Projects

Robin-Eve Jasper



NoMa Parks Projects





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
“NoMa Green”			Permitting, construction	2018-2019
Swampoodle Park			Final park elements, close-out	2017-2018
M Street Underpass			Close-out	2017-2018
L Street Underpass			Installation	2018
Central Civic Plaza			Seeking parcel to acquire	
Corridors and Pocket Parks			Guidelines completed and published	
NoMa Meander			Schematic Design for public ROW nearly complete; first private segment under construction (Skanska)	
MBT			Study completed; several improvements planned & underway	ongoing



“NoMa Green”

Project	Planning/ Acquisition	Design	Left to Complete	Construction
“NoMa Green”			Permitting, construction	2018-2019



More discussion
shortly!





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
Swampoodle Park			Final park elements, close-out	2017-2018





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
3 rd and L Park			Final park elements, close-out	2017-2018

Introducing: Swampoodle Park!

- DC Council voted in April to adopt the name Swampoodle Park
- Construction continues after unanticipated delays due to necessary utility connections and resolution of quality issues of certain park elements

Opening Event

- Date TBA



Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
M Street Underpass			Installation, close-out	2017-2018
L Street Underpass			Installation	2018-2019



M Street: Currently in close-out

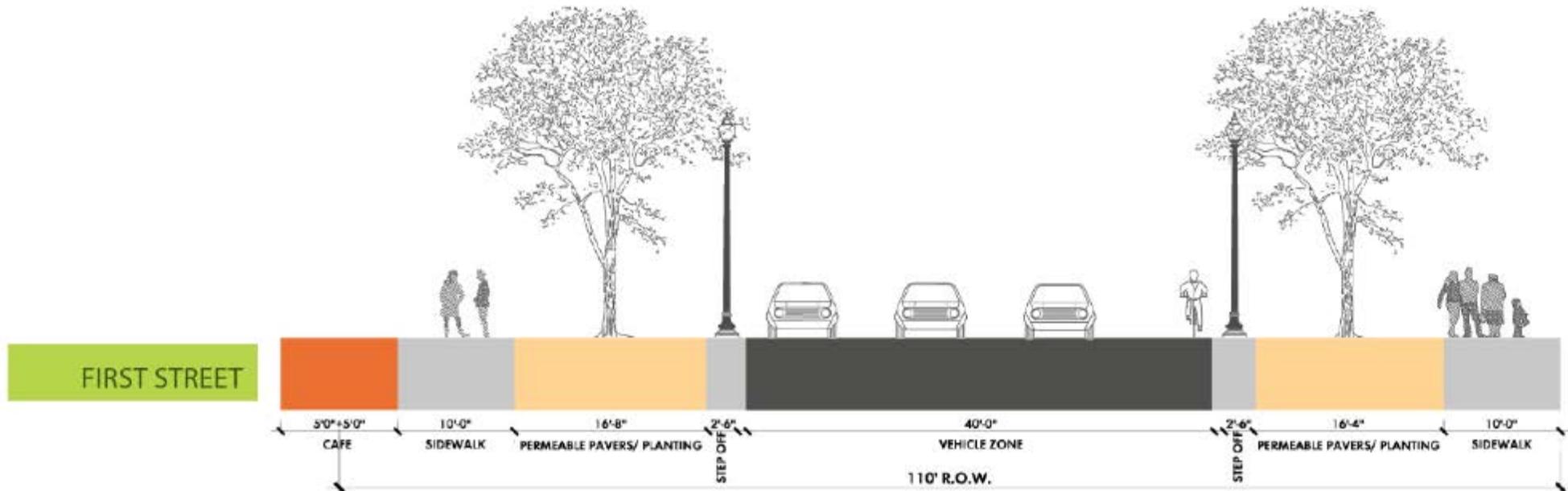


L Street: Amtrak approval obtained; installation beginning early fall



Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
Corridors and Pocket Parks			Streetscape Guidelines completed; application pending for DOEE grant to demonstrate tree canopy LID	





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
NoMa Meander			Schematic Design for public ROW nearly complete; first private segment under construction (Skanska)	





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
MBT			Study completed; some improvements completed; additional projects underway and pending	ongoing

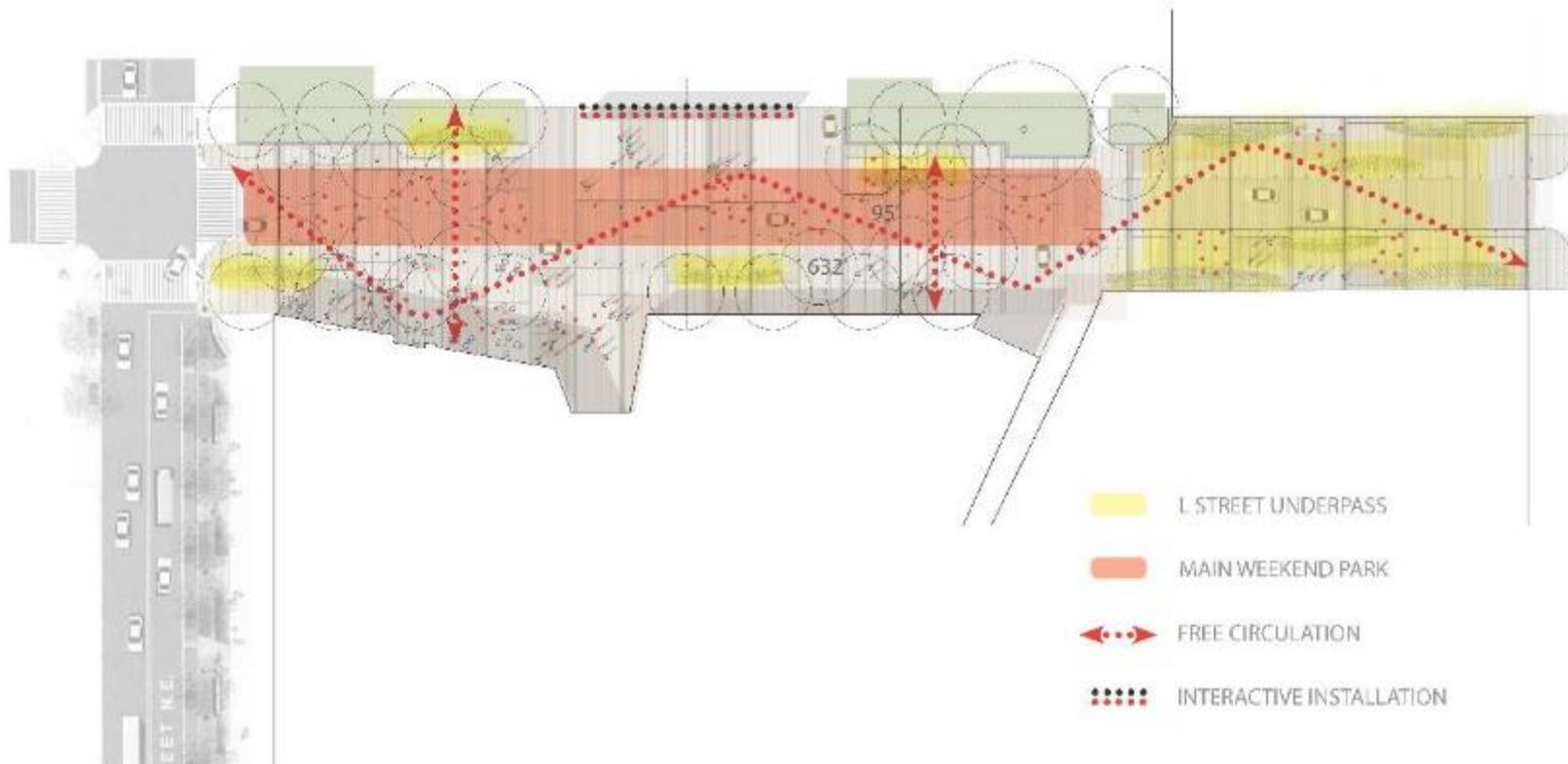


- MBT wayfinding project: Wayfinding signs anticipated to be installed by DDOT in Fall 2018
- Q Street connection and elimination of Z turn will be part of “NoMa Green” construction
- WMATA wall: looking for a solution to rip rap and debris coming onto MBT from rail lines
- Emergency call boxes funded through PUDs
- Light replacements forthcoming
- Mile markers installed
- 3rd Annual Pow!Wow! Murals
- Mural at New York Avenue Bridge abutment
- Other art opportunities



Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
Central Civic Plaza			Seeking parcel to acquire	



- NPF is seeking another opportunity in the neighborhood to achieve the same goal of providing a neighborhood civic plaza



NoMa Parks Projects – Central Civic Plaza

CENTRAL CIVIC PLAZA CONSIDERATIONS

- Limited amount of grant funds available for a fourth acquisition
- Likely able to acquire site no larger than 10,000 s.f.
- Will leverage opportunities as we did with other acquisitions

CENTRAL CIVIC PLAZA AS PART OF NOMA PARKS PLAN

- The “town square”
- Flexible gathering area for festivals, exhibits, markets, and outdoor dining
- Permanent and occasional seating, possible pavilion area, opportunity for art





NoMa Parks Projects – Central Civic Plaza

How important is it to have a central civic plaza?

It's the most important

It's very important

I could go either way

It's nice, but not very important

It's not important at all



How important is it to have a Central Civic Plaza?

12% 1. It's the most important

45% 2. It's very important

37% 3. I could go either way

7% 4. It's nice, but not very important

0% 5. It's not important at all



NoMa Parks Projects – Central Civic Plaza

Which of the following would you prefer:

- A larger piece of land (about 10,000 s.f.), but unfinished (temporary condition possible)
- A smaller piece of land (pocket park, 4-7,000 s.f. – Swampoodle Park is 8,200 s.f.), finished
- Other project, to be determined

Option 1

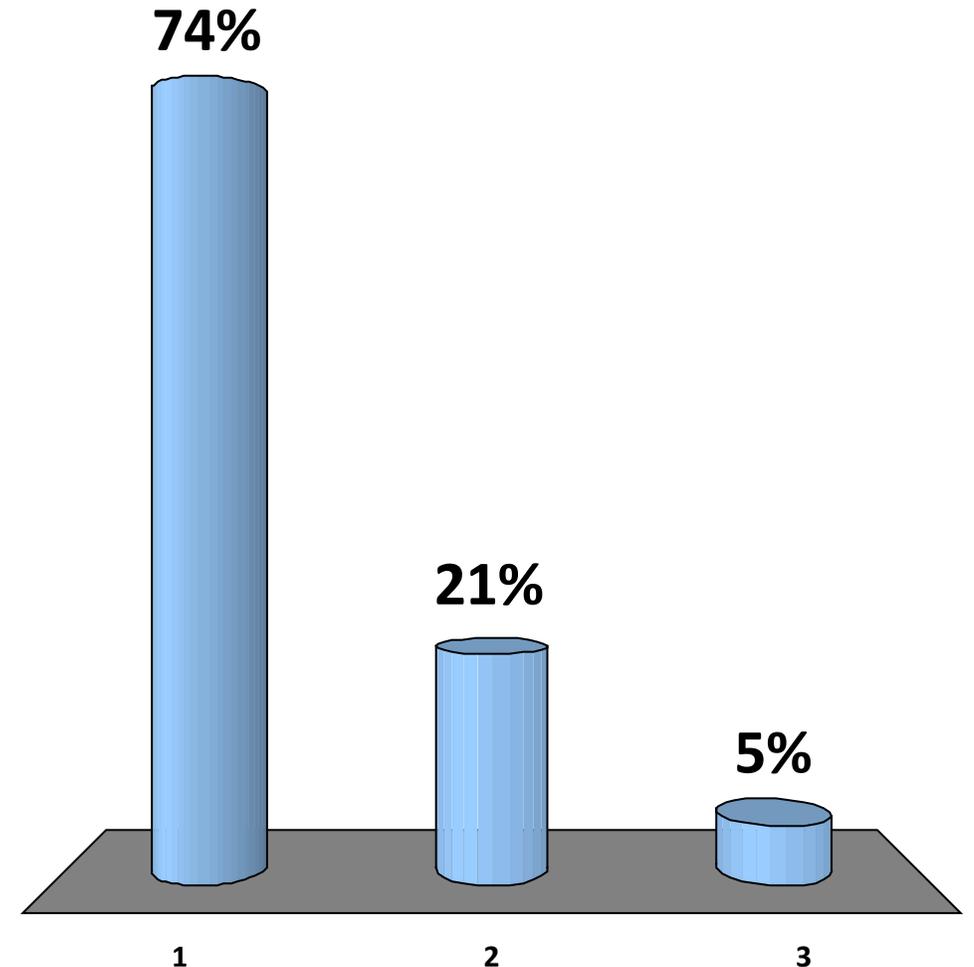


Option 2



Which of the following would you prefer for Central Civic Plaza?

1. A larger piece of land (about 10,000 s.f.), but unfinished (temporary condition possible)
2. A smaller piece of land (pocket park, 4-7,000 s.f. – Swampoodle Park is 8,200 s.f.), finished
3. Other project, to be determined





What's to come?

- Continued Community Conversations and project-specific meetings
- Design and planning of K Street and Florida Avenue Underpasses
- Construction:
 - M Street Underpass – completion 2018
 - L Street Underpass – installation 2018
 - Swampoodle Park – completion 2018
 - “NoMa Green” – 2018-2019
- Implementation of Streetscape Guidelines and MBT improvements
- Additional park space opportunity?





Q & A



“NoMa Green” Final Design

“NoMa Green” Final Design Presentation

Stacie West

NoMa Parks Foundation



"NoMa Green" Final Design





"NoMa Green" Final Design





“NoMa Green” Final Design



South Plaza Entry from Harry Thomas Way



“NoMa Green” Final Design



South Plaza Entry from the MBT



“NoMa Green” Final Design



Playground Equipment



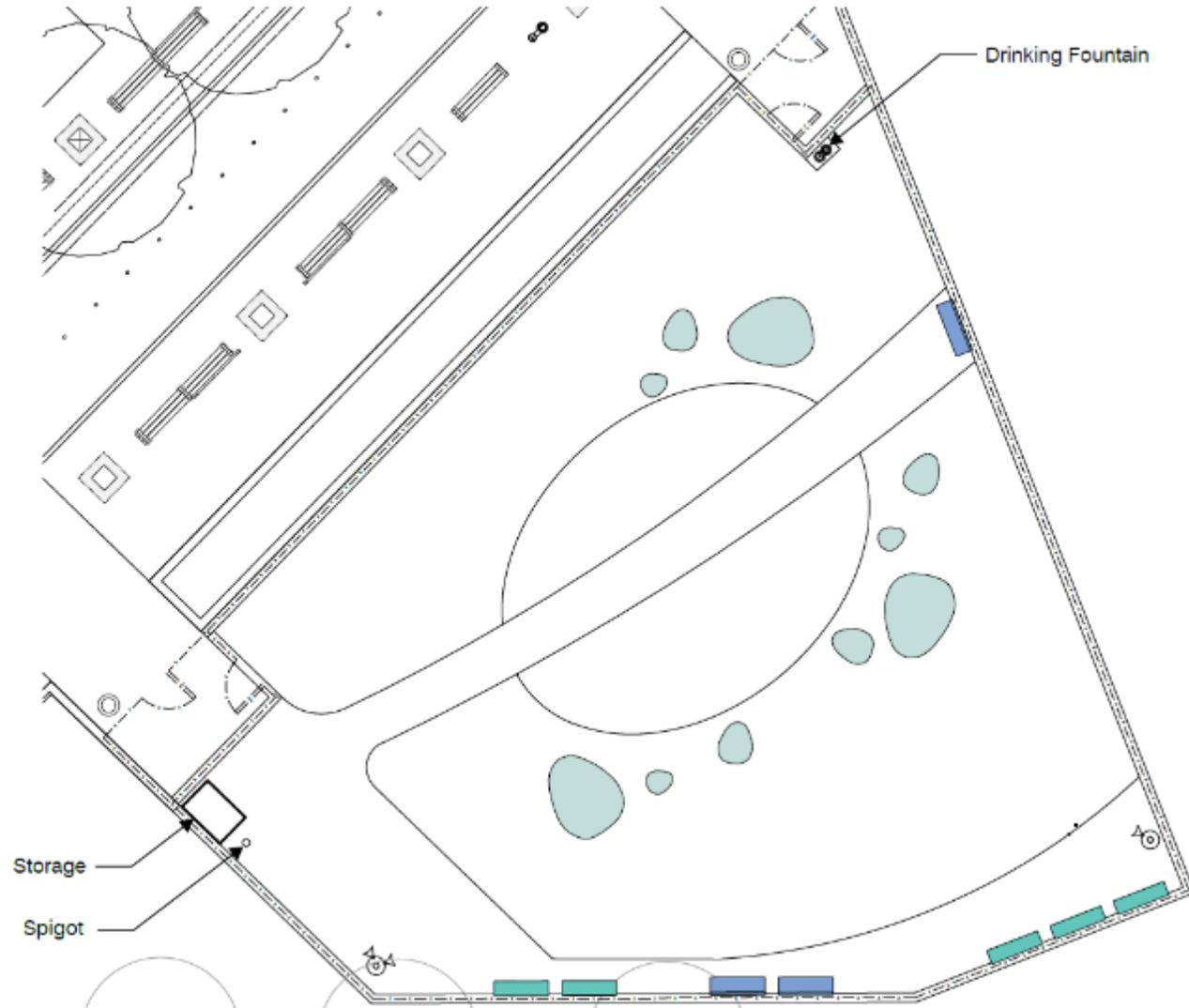
“NoMa Green” Final Design



Playground Equipment



“NoMa Green” Final Design



Pet Platform Imagery



-  Pet Platform
-  Backless Bench
-  Backed Bench

Dog Park



“NoMa Green” Final Design

View of Stage Armature, Utility Pavilion, and Cafe Pavilion from Southwest Corner of Site



Stage Armature

- \ Steel Structure
- \ Supports Projection Screen for Summer Screen Events

Utility Pavilion

- \ Charred Wood Rainscreen and Fence Cladding
- \ Park Storage
- \ Fenced POJ Area

Cafe Pavilion and Canopy

- \ Steel Structure Canopy, can support vine growth
- \ Charred Wood Rain Screen at Cafe Pavilion
- \ Folding Glass Front Wall at Cafe Pavilion
- \ Storage

Charred Wood Application (Shou Sugi Ban)

- \ Requires no maintenance for its entire life span.
- \ Acquires a silver sheen over time.
- \ If Vandalized, can be sanded and re-coated with dark oil.
- \ Strength and durability is not compromised if wood and or char is chipped.
- \ Accoya wood is dimensionally stable and highly resistant to warping, cupping, bowing, shrinking, weathering, and insect infestation.
- \ Class 1 Durability and Requires less fastening points compared to other materials.

Detail View Rendering Cafe and Canopy



Exterior Material Finishes



Charred Wood Slat
Accoya (Acetylated) Wood
Planks to Match Texture
and Color



Steel Structure
Finish: Paint Color
Polysulfone Epoxy

Industrial Aesthetic Precedent

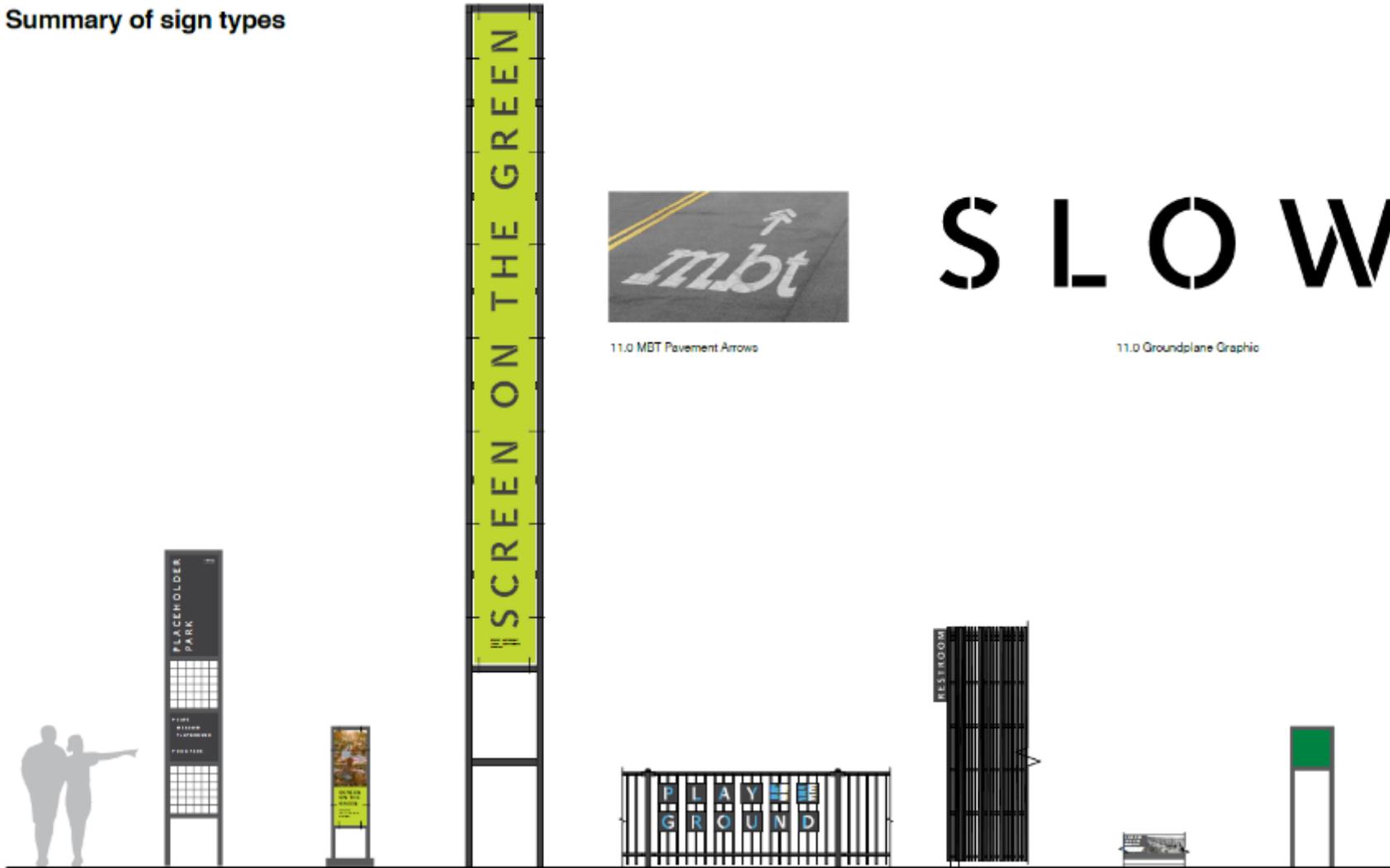


Community. Connectivity. Resilience.
Connect aesthetic pursuits with historical context of the freight yard and landscape design.



"NoMa Green" Final Design

Summary of sign types



11.0 MBT Pavement Arrows

S L O W

11.0 Groundplane Graphic



"NoMa Green" Final Design



Questions?



“NoMa Green” Construction

“NoMa Green” Construction Presentation

Mark Rolfs

Benjamin Heath

John Shumar

Forrester Construction



KEEP BUILDING.

▶ Forrester Construction Company

- Established in 1988 – celebrating our 30th year
- Provide Pre-Construction, General Contracting, and Design Build services
- Focus on partnering and building strong relationships with our clients, subcontractors and the community
- Recognized with nearly 200 construction industry awards, including our industry's highest awards for safety
- Recognized in 2017 and 2018 as a Best Place to Work
- Extensive experience in a broad range of markets



▶ Smithsonian National Zoo | Washington, DC



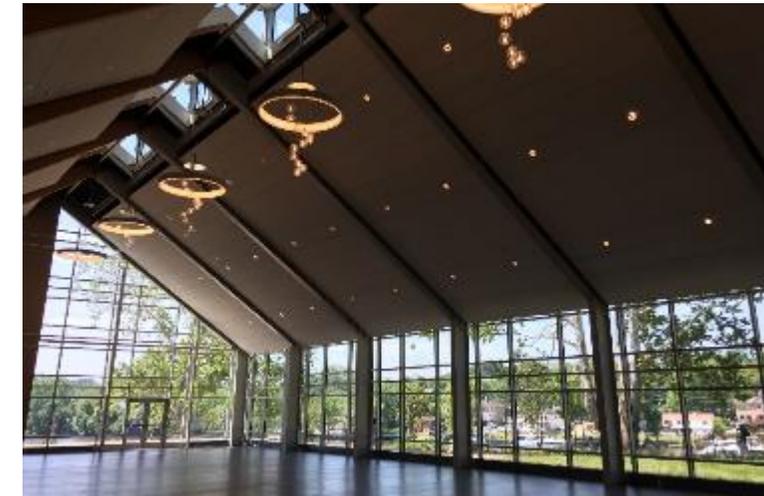
▶ World War I Memorial | Washington, DC



▶ Holodomor Memorial | Washington, DC



▶ Occoquan Regional Park | Lorton, VA



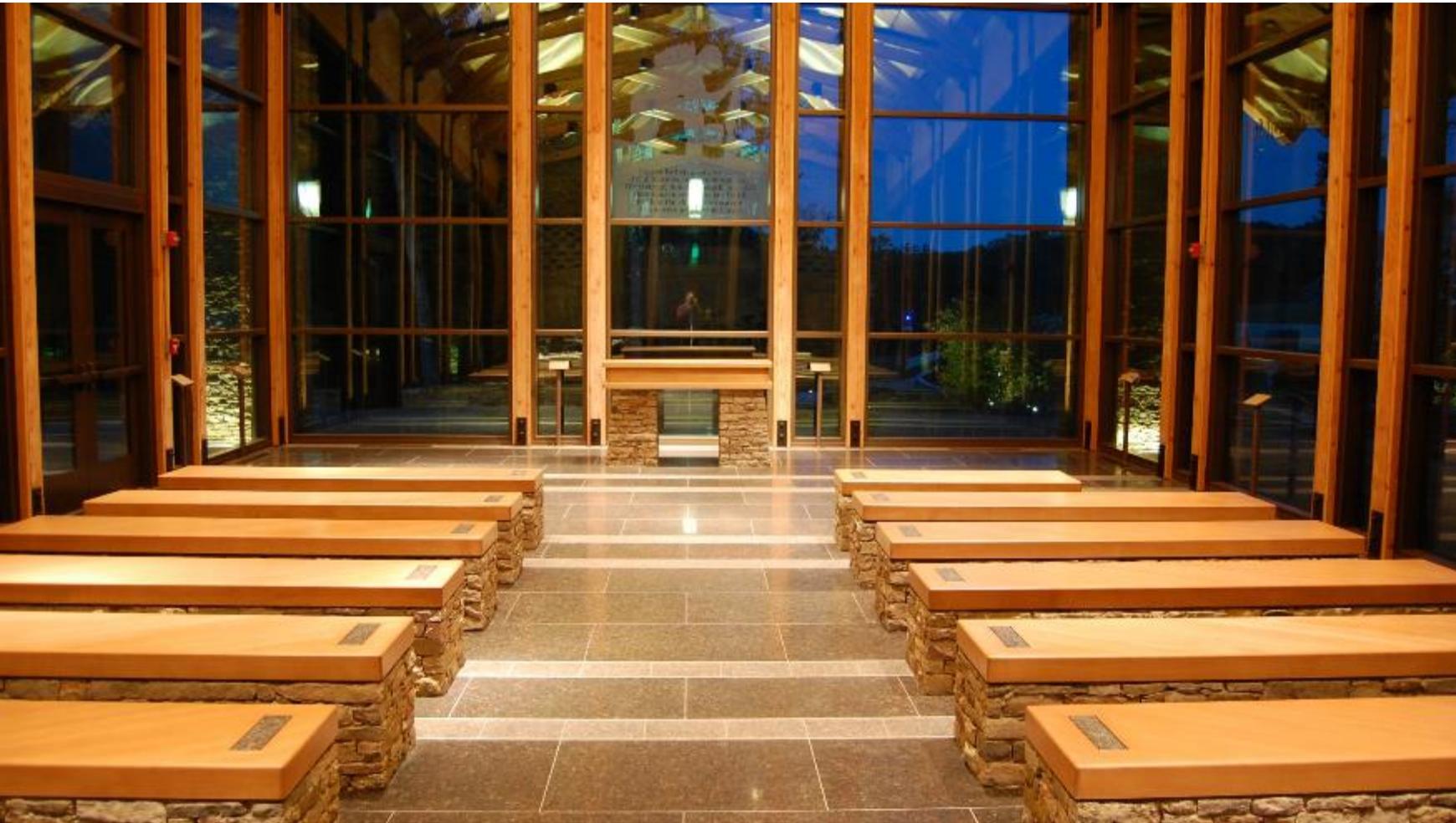
▶ Arlington National Cemetery | Arlington, VA



▶ Robinson Nature Center | Columbia, MD



▶ Semper Fidelis Memorial Park | Dumfries, VA



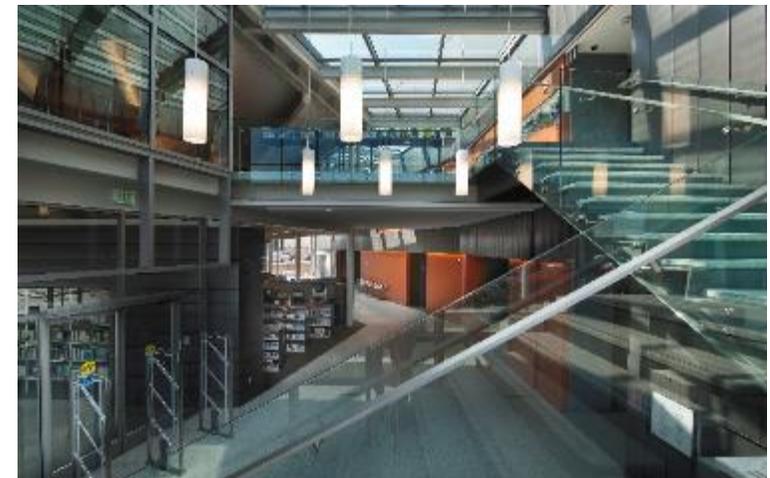
▶ Fords Theater | Washington, DC



University of the District of Columbia, New Student Center | Washington, DC



▶ DCPL Tenley Library | Washington, DC



▶ DCPL Anacostia Library | Washington, DC



▶ DCPL Shaw Library | Washington, DC





The forrester team

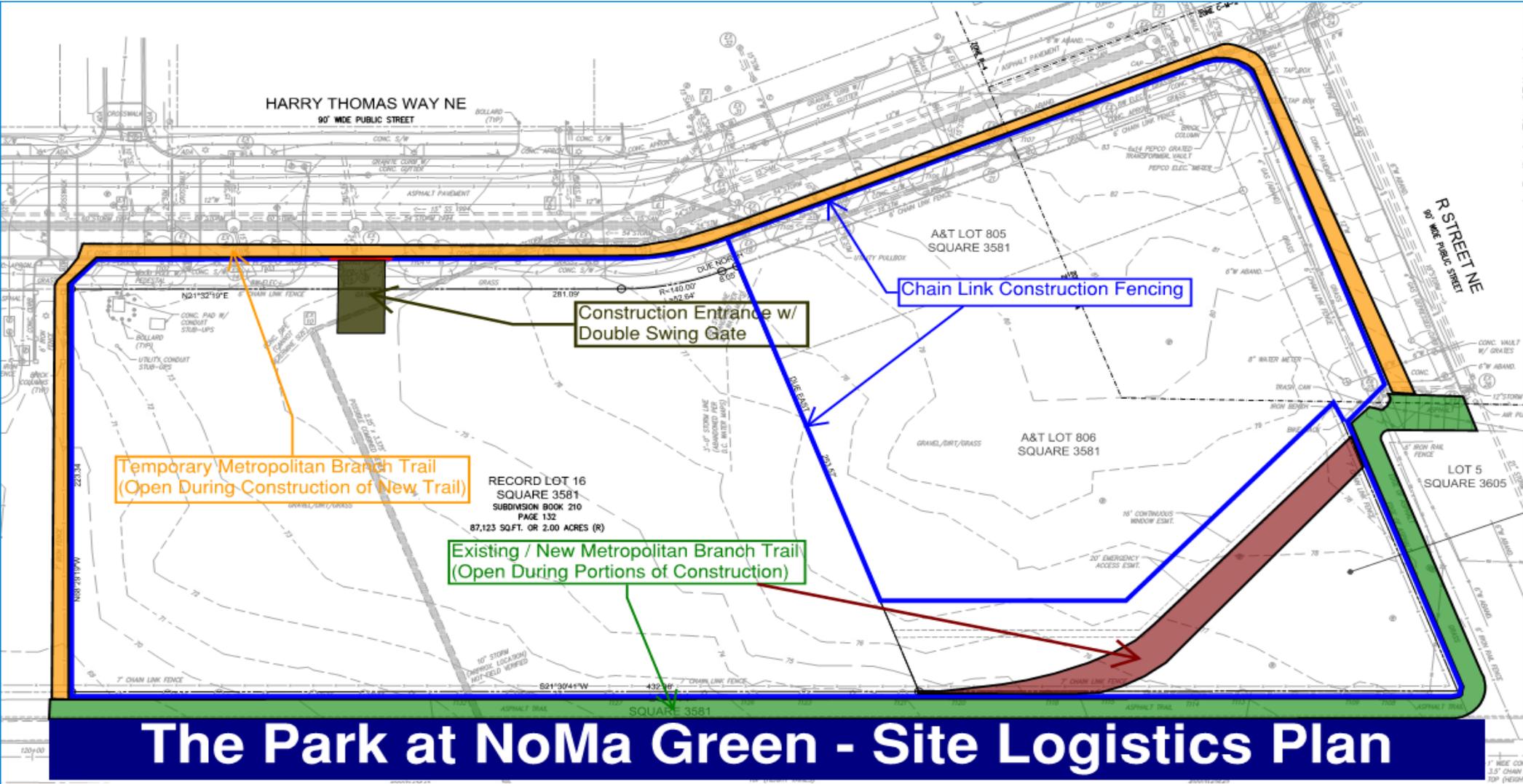
- **Ben Heath**
Project Manager
- **John Shumar**
Construction Executive/ Superintendent
- **Lisa Tenley**
Director of Corporate and Community Engagement
- **Mark Rolfs**
Project Executive

Construction schedule

- Currently in Permitting Phase
 - Anticipating receiving permit in Fall 2018
- Start Date Anticipated Fall 2018
 - Pending receipt of permit
- Anticipated Construction Duration of 10-12 months



Community Safety / Site Logistics



The Park at NoMa Green - Site Logistics Plan

► Forrester Contact & Communication

- We will establish a dedicated e-mail for this project and will share it with the community

nomapark@forresterconstruction.com

- Our project will have a regular newsletter with updates on construction progress





Q & A



Presentation

Naming “NoMa Green”



Naming "NoMa Green"



**TANNER
PARK**



**GALES
WOOD**



**MET
BRANCH
COMMONS**



**UNION
GREEN**



Naming "NoMa Green"



**TANNER
PARK**



Naming “NoMa Green”

Naming “NoMa Green”

Adrena Ifill

Ifill/DoubleBack Global Group

Alethia Browning Tanner

Entrepreneur, Philanthropist

178X - 1864



In the Beginning

- ▶ Born enslaved in late 1700s
- ▶ Born in Prince George's County (Baden, MD)
- ▶ Also known as “Lethe”
- ▶ Widowed, No Children
- ▶ Two Sisters: Sophia Browning Bell and
Laurena Browning Cook

Entrepreneur

- ▶ Ran a produce stand in Lafayette Park (“Hired-out slave”)
- ▶ Saved \$1400 to buy her freedom in 1810
- ▶ Saved \$800 to buy freedom for her sister Laurena
 - ▶ Saved \$1500 to buy freedom of her 4 nephews and 1 niece
- ▶ Saved additional monies to purchase other relatives
- ▶ Saved additional monies buy freedom for her neighbors and their children (1836)

Philanthropist

- ▶ Donated funds to start the Bell School, first school for “colored” children in DC (1807)
- ▶ Provide scholarships for relatives to get education
 - ▶ John F. Cook Sr. attended Columbia Institute to study education
- ▶ Bought, with her brother-in-law George Bell, Union Bethel Church building from bank foreclosure
- ▶ Considered the “Mother of the AME Church”



Her Portrait, Courtesy of Moorland Spingarn Research Center Howard University

Legacy

- ▶ Laid the foundation for DC institutions
 - ▶ Rev John F. Cook, Sr., nephew, led and expanded Union Seminary
 - ▶ George Cook, grand nephew, was first superintendent of Washington's "Colored Public Schools" (1868-1900)
 - ▶ John F. Cook, Jr., grand nephew, member of Howard University Board of Trustees (1875-1910)

Imprint on Modern DC



Metropolitan AME Church (NW DC)



Q & A



Next Steps

NoMa Parks
Foundation

Thank You !!

