

NoMa Parks Foundation



Community Conversation
August 9, 2017





Community Conversation - Welcome

Robin-Eve Jasper

NoMa Business Improvement District (BID)



Community Conversation - Welcome

Steve Brigham

Public Engagement Associates



Purpose & Agenda

- **Table Introductions and Opening Polling**
- **NoMa Parks Overview and Update**
Presentation / Q&A
- **NoMa Green**
Presentation by Nelson Byrd Woltz / Q&A
Rotate to Stations on Playground & Dog Park
- **Naming NoMa Parks**
Presentation by Pentagram / Call Outs
- **Next Steps**



Table Introductions

Share at Your Table:

- Name
- Where do you live?
- Why did you want to attend tonight's meeting?

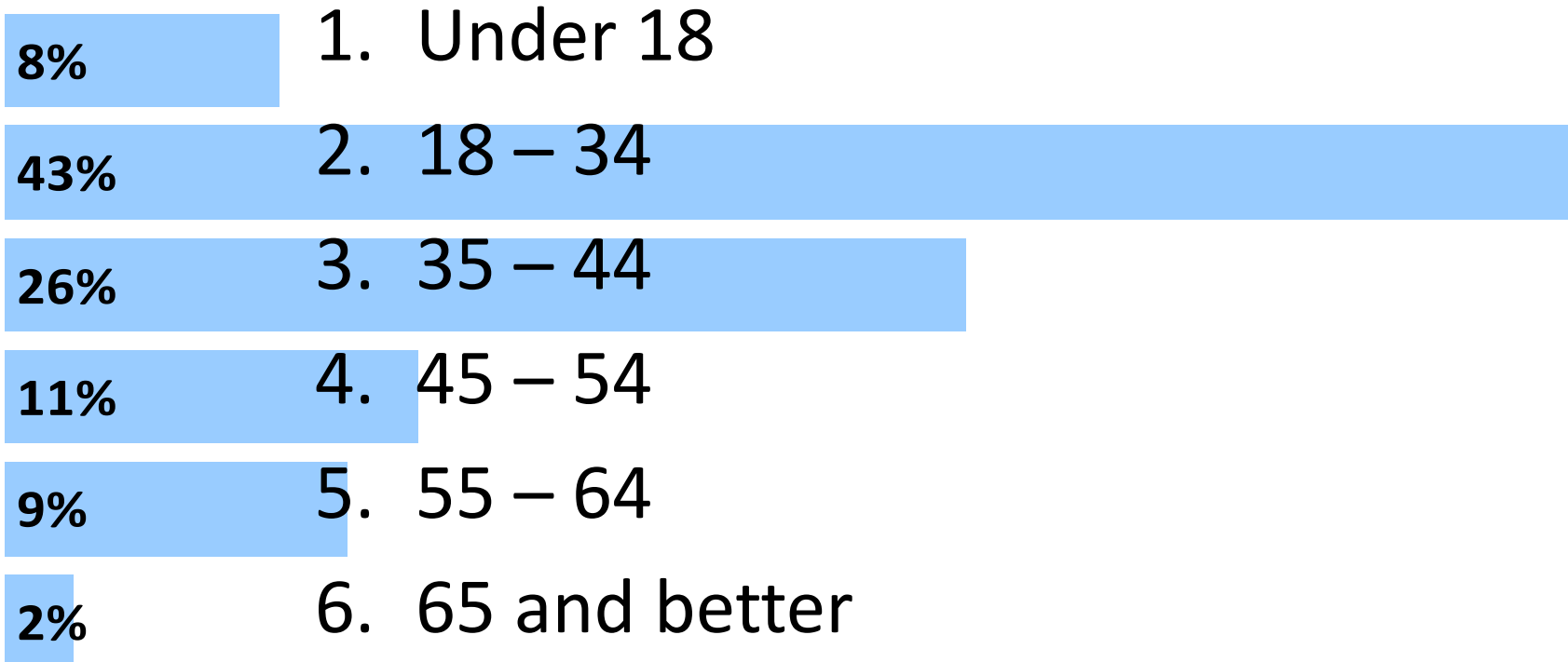


Using Your Keypad

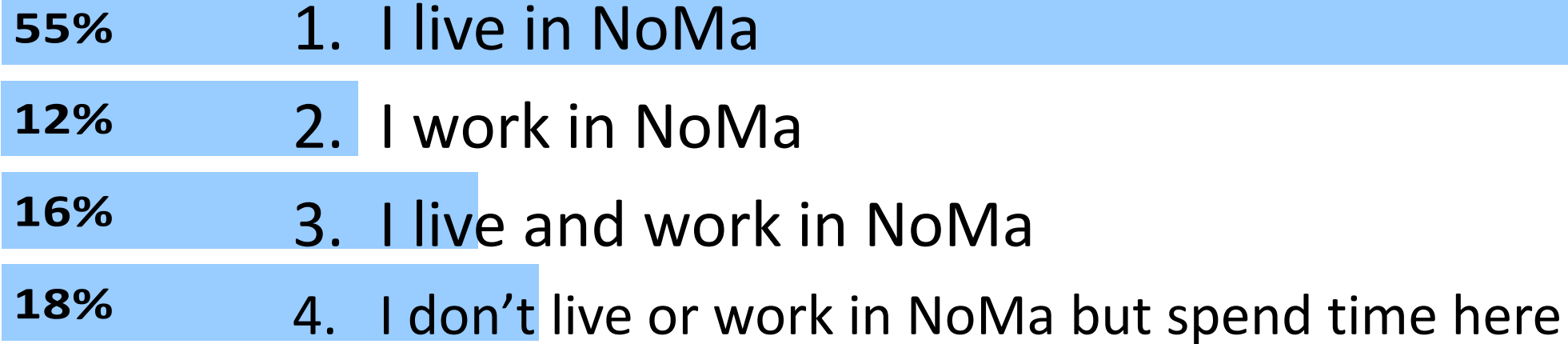


- Press the button of your choice
- When you get the green light, your vote has been received
- If you make a mistake, just vote again

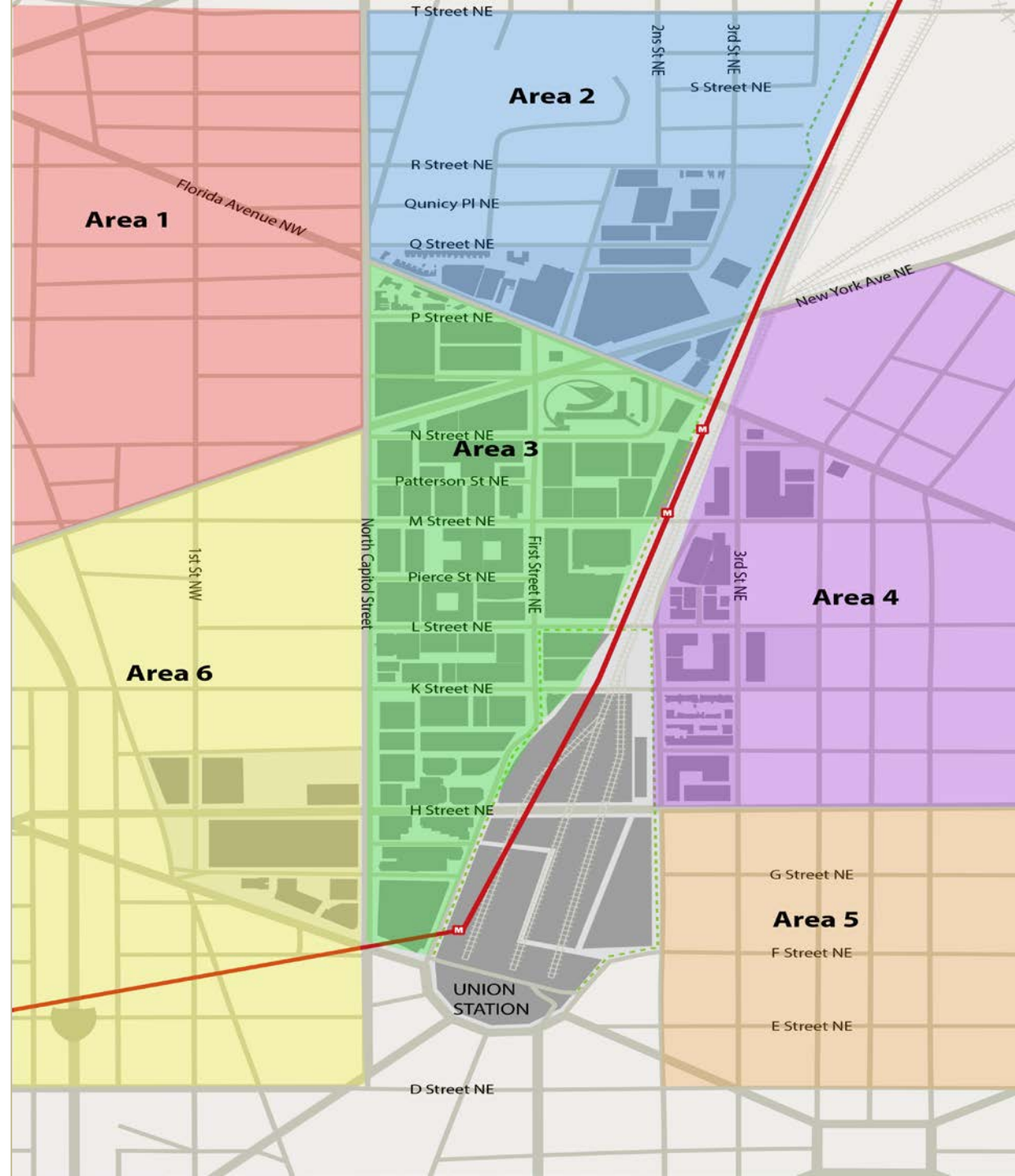
What is your age?



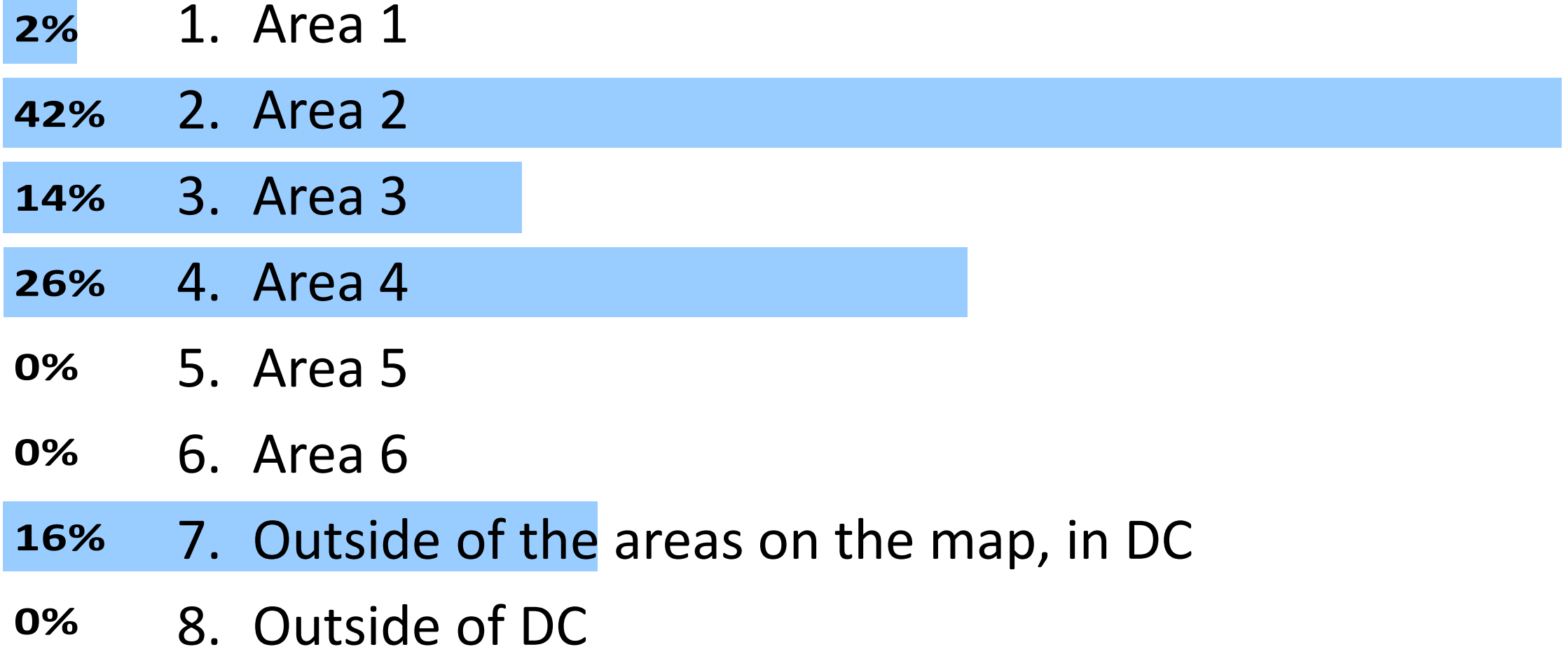
What best describes your relationship to NoMa?



Where do you live in NoMa?

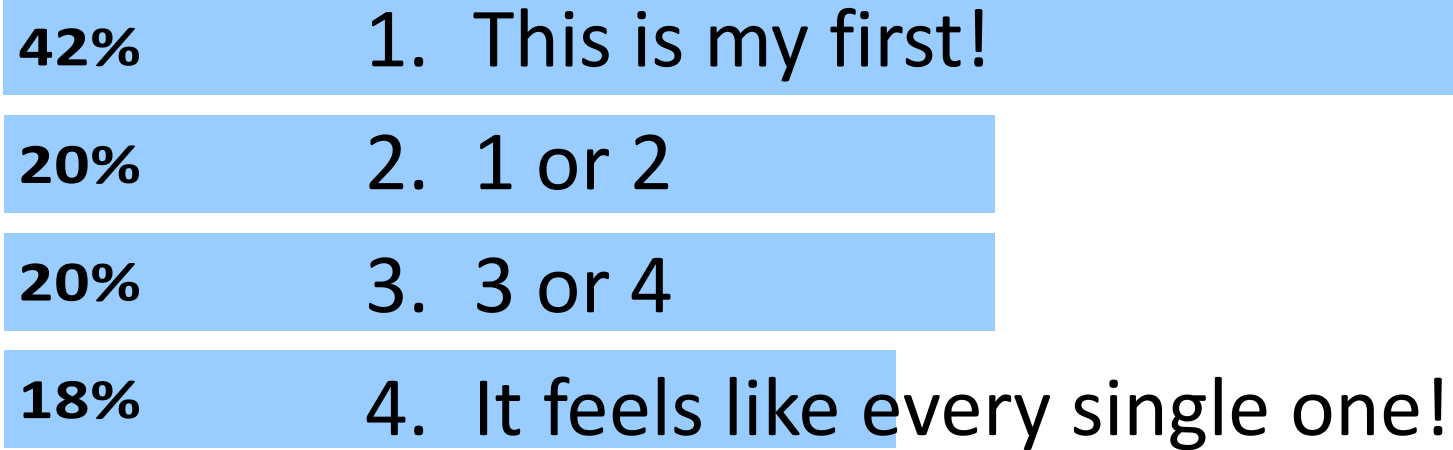


Where do you live in or around NoMa?





How many meetings have you attended in the last 4 years about NoMa parks?



How much have you heard about the plan to create parks and public spaces in NoMa over the next few years?

4%

1. I have not heard of it until this meeting

18%

2. I only know a little bit about it

33%

3. I've heard about it and know basic information

45%

4. I've heard a lot and I'm familiar with the outline of the plan

What are the ages of your children?

(Select as many as apply)

20%

1. 0 – 1

14%

2. 2 – 5

2%

3. 6 – 12

4%

4. 13 – 18

8%

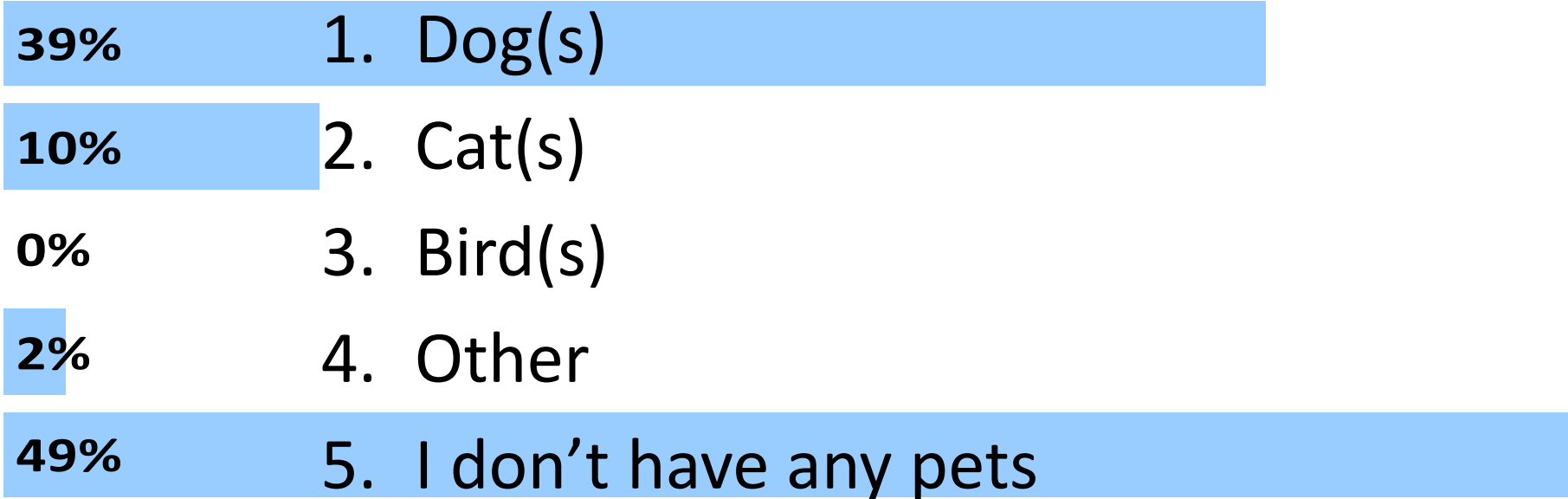
5. 19 or older

62%

6. I don't have children

What pets do you have?

(select as many as apply)



How will you use NoMa parks?

(select as many as apply)

63% 1. Place to sit and eat lunch

86% 2. Place to attend events

86% 3. Shopping at a farmers market

47% 4. Place to bring my children

88% 5. Place to stretch out and get fresh air

43% 6. Social time for my dog(s) and me



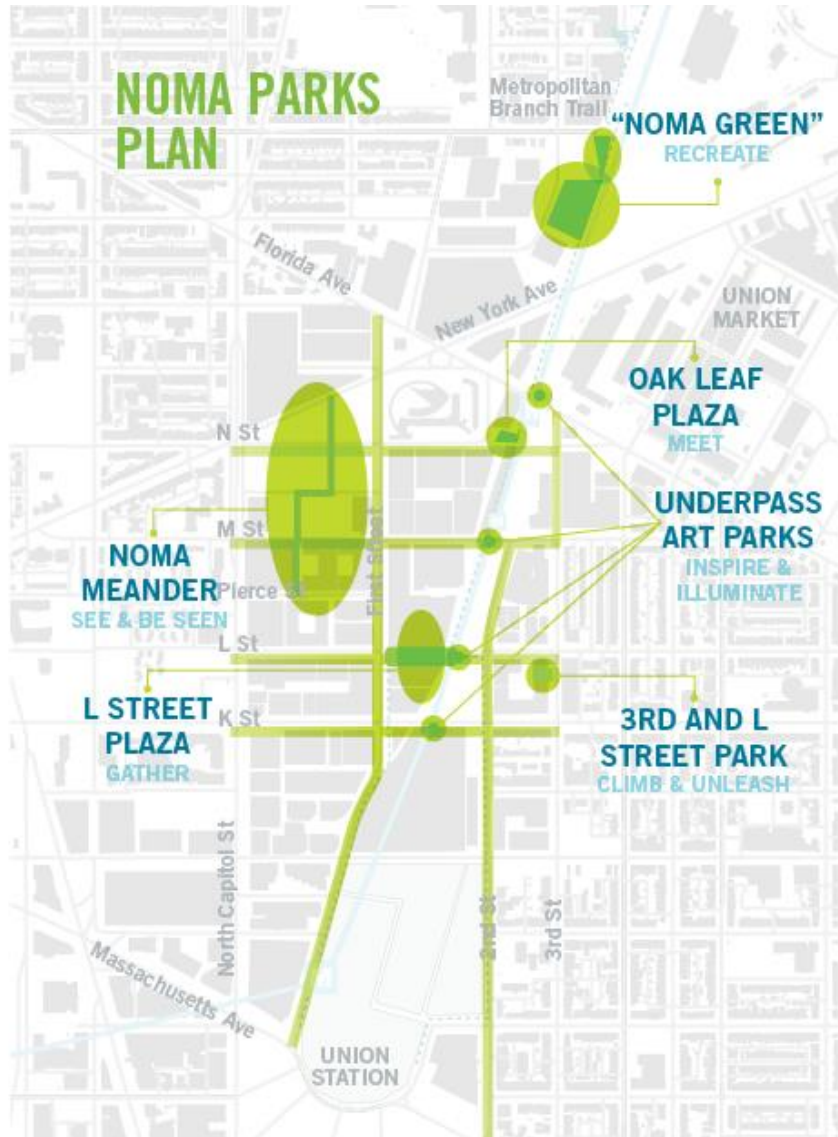
NoMa Parks Projects

Status of the NoMa Parks Projects

Robin-Eve Jasper



NoMa Parks Projects





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
"NoMa Green"			Construction documents, construction	2018
3 rd and L Park			Construction	2017
M Street Underpass			Installation	2017
L Street Underpass			Installation	2017
L Street Plaza			ALTERNATIVE BEING SOUGHT	
Corridors and Pocket Parks			Guidelines completed; specific projects will need further design	
NoMa Meander			Studies underway	2018-19
MBT			Study completed; some improvements completed; specific projects will need further design or planning	ongoing



“NoMa Green”

Project	Planning/ Acquisition	Design	Left to Complete	Construction
“NoMa Green”			Construction documents, construction	2018



More discussion
shortly!





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
3 rd and L Park			Construction	2017





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
3 rd and L Park			Construction	2017

Introducing: Blue Skye Construction

- Staging next 1-2 weeks
- Anticipated completion Fall 2017

Friends of NoMa Dogs

- Stop by to see them just outside the meeting space to learn more about honoring your dog as a “Founding Pup” at the park



Project Status

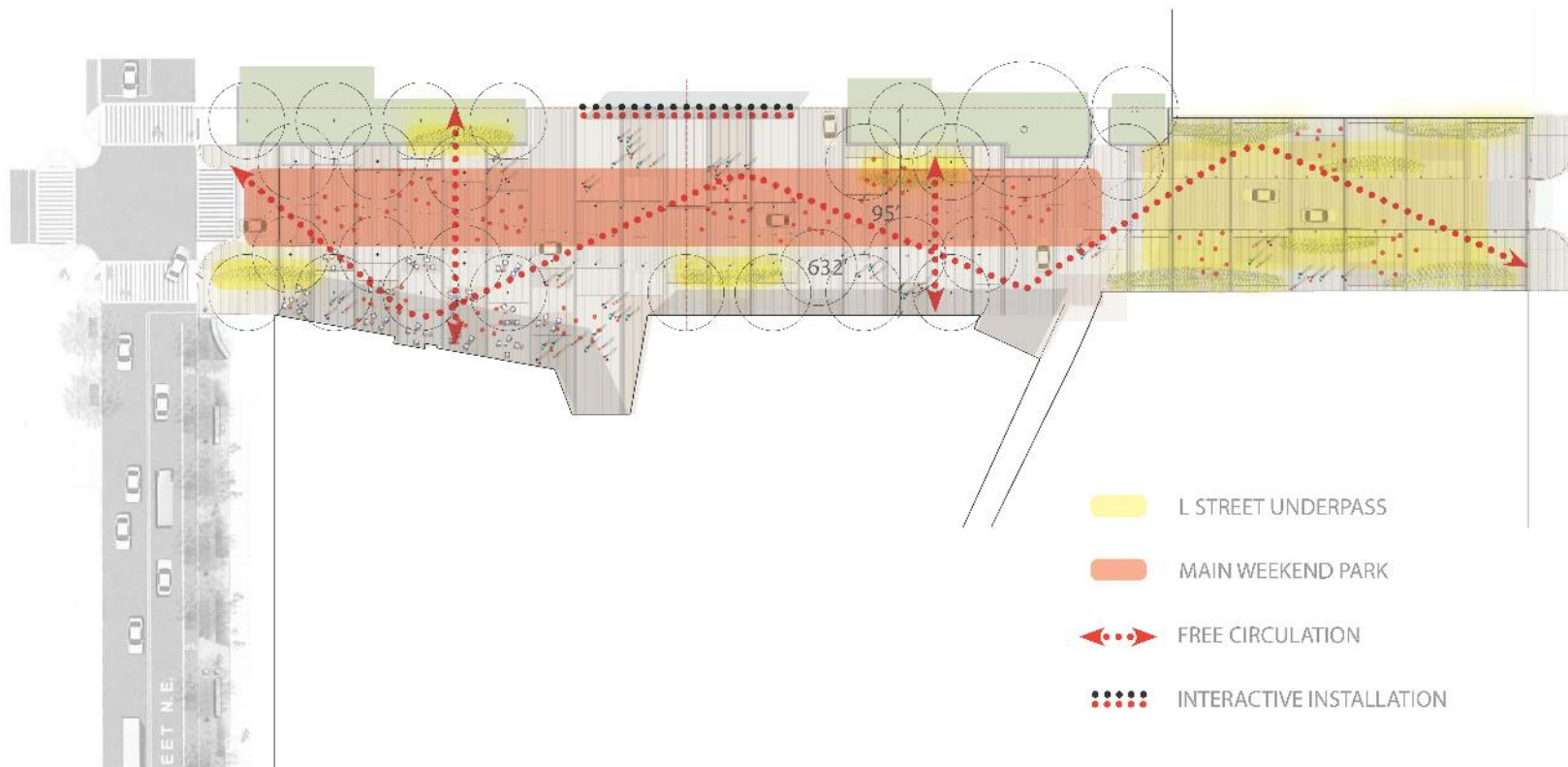
Project	Planning/ Acquisition	Design	Left to Complete	Construction
M Street Underpass			Installation	2017
L Street Underpass			Installation	2017





Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
L Street Plaza			ALTERNATIVE BEING SOUGHT	

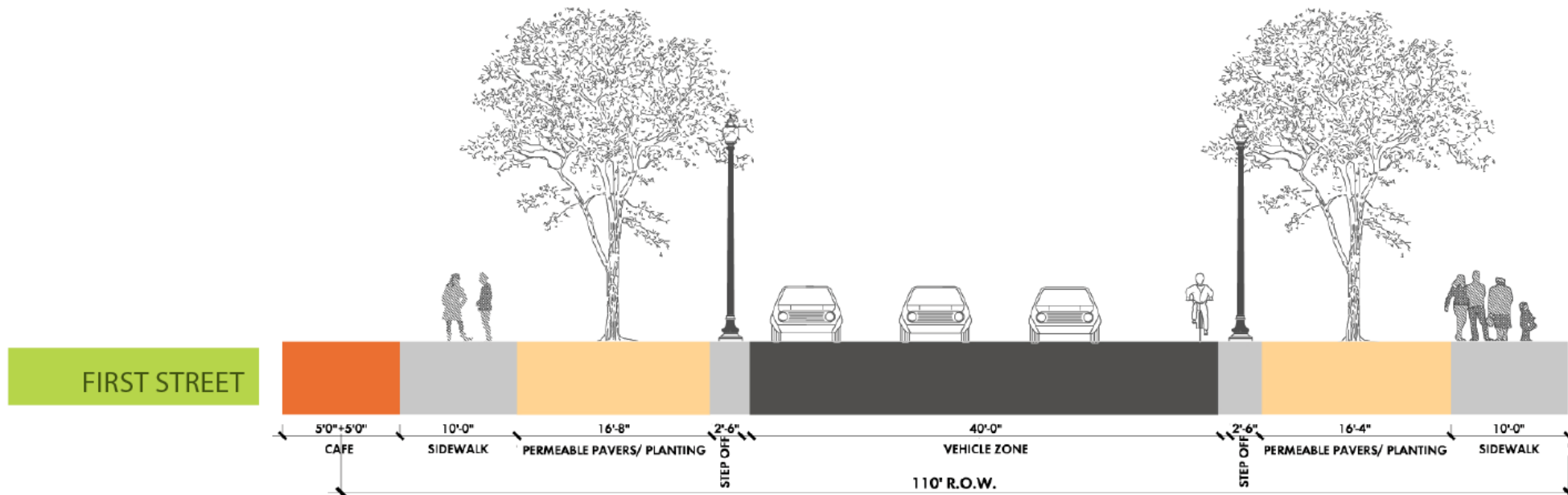


- Due to changed plans and uncertain plans on adjacent properties, NoMa Parks is removing this project from the parks plan
- NPF is seeking another opportunity in the neighborhood to achieve the same goal of providing a neighborhood civic plaza
- L Street may still become a location for events



Project Status

Project	Planning/ Acquisition	Design	Left to Complete	Construction
Corridors and Pocket Parks			Guidelines completed; specific projects will need further design	





Project Status

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NoMa Meander			Studies underway	2018-19





Project Status

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- MBT wayfinding project:
 - Meeting held on July 13th
 - Meeting feedback, online survey, and field work being used to develop wayfinding placement plan for MBT between Union Station and Michigan Ave, NE
- WMATA wall: looking for a solution to rip rap and debris coming onto MBT from rail lines
- Other art opportunities



What's to come?

- Continued Community Conversations and project-specific meetings
- Construction:
 - M Street Underpass – 2017
 - L Street Underpass – 2017
 - 3rd and L Park – Fall 2017
 - “NoMa Green” – 2018
- Implementation of Streetscape Guidelines and MBT improvements
- Additional park space opportunity?





NoMa Parks Capital Budget

FY18 Budget

Fiscal Year	Proposed Allocation	Final Allocation
FY14	\$ 10 MM	\$ 10 MM
FY15	\$ 7.5 MM	\$ 7.5 MM
FY16	\$ 7.5 MM	\$ 7.5 MM
FY17	\$ 5 MM	\$ 5 MM
FY18	\$ 5 MM	\$ 8.3 MM
FY19	\$ 5 MM	\$ 3.35 MM
FY20	\$ 5 MM	\$ 3.35 MM
FY21	\$ 5 MM	\$ 5 MM

Thank you to CM Cheh and CM Allen! Some funding was advanced to FY18's final budget to allow construction of the NoMa Green.



Q & A



Presentation

NoMa Green Presentation

Jeff Aten

Zuzana Ponca

Nelson Byrd Woltz



Visit Stations

On a timer; rotate around; people get to ask questions

Station 1: Playground

Station 2: Dog Park

15 minutes each station

- Round 1: 7:25-7:40
- Round 2: 7:35-7:55

7:55-8:00 – return to tables



Q & A



Presentation

Naming NoMa Green

Britt Cobb

Pentagram



Discussion

Table Brainstorm

- Possible names for 3rd and L
- Possible names for NoMa Green



Call Outs



Next Steps

NoMa Parks
Foundation



Thank You !!

